



TDS

Content created for real women, **by real women**

Media Kit

**The UK's best content platform, run by a group of
*real women, for real women***

TDS is home to a highly engaged, organic
community of 35k monthly users

Our scale and engagement are testament to the value TDS
provides to women who come here to share, learn and grow
together as a community



68.6k

average number of
Sessions per month.

71.8k

Average number of
page views per month.

24k

unique users per
month

1.1m

Average Google
impressions per
month

9.2 mins

average user session time
on editorial content

45k

spent on products via
affiliate links in 2021

Organic Driven Performance



TDS is:

A Trusted Voice

Unlike other online women's platforms, we pride ourselves on always being honest with our content and in return our readers trust us inherently

A publication with values

We strive to create content that puts a focus on wellbeing, body positivity and sustainability.

A platform for women

Our content is written by women for women. We offer women a voice to share their opinions and experiences, with a team of over 50 writers, genuine content and POVs.

A Respected Brand partner

We work with brands who care deeply about our mission and strive to create real partnerships that are mutually beneficial

A photograph of three young women sitting on a wooden bench in a vast field of colorful tulips. The woman on the left is wearing a red and white striped shirt and blue jeans, looking towards the woman in the middle. The woman in the middle is wearing a light-colored sleeveless top and blue jeans, looking towards the woman on the right. The woman on the right is wearing a light blue denim dress with a floral pattern and is laughing heartily. The background is filled with rows of tulips in shades of red, orange, and pink, extending to the horizon under bright, sunny light.

Celebrate Every Body



Our readers are savvy, busy, modern women who come to TDS for guidance and inspiration from others just like them. They want 'feel good' content, wellbeing is key.



Instagram

@dailystruggleuk - 7.5 k



Pinterest

@dailystruggleuk - 1.2 m

1.6 million monthly unique viewers

2 million monthly impressions

506k monthly engagements



Twitter

@dailystruggleuk - 5.7 k



Contact

For brand partnership requests, email: collabs@thedailystruggle.co.uk

Instagram [@dailystruggleuk](https://www.instagram.com/dailystruggleuk)